

## Of Crucial

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**Abstract:** *The employer takes loan from the financial institution. He has to deposit Equal Monthly Installment (EMI) to the lender timely failing which his mortgage property is croaked as per law. Both EMI and profit are very crucial in business. Between these two EMI is more crucial since it endangers life timely. In case of monetary transaction there is no room for sincere defaulter. A good businessman knows it but may not pay it always. A great businessman both obeys it and pays it not in time rather sometimes before stipulated period of time. His tendency is to pay always. He minds to repay the loan as his duty. He considers it as a gentleman's contract. That's why he is great. Here lies his greatness. They say where goodness ends greatness begins.*

**Keywords:** Crucial, decisive, critical, great importance, extremely important, necessary, significant, essential, final determination

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### INTRODUCTION

Creative writing is based more on manifestation rather than on expression. It does not inform, rather it reveals. So it bears no reference. The best creative writing is critical, and the best critical writing is creative. This article is an outcome of thinking about creative writing meant for a general readership. As such, I have adopted a free style methodology so that everyone can enjoy the pleasure of reading. As you might know, Francis Bacon (1561-1626), the immortal essayist, wrote many essays namely 'Of Love', 'Of Friendship', 'Of Ambition', 'Of Studies', and so on. The multiple-minded genius correctly pointed out that all the words of the dictionary can be used as themes for essays. But little has been done since his death to continue or finish his monumental task. Bacon's unique individual style of presentation ignited my imagination and encouraged me to write creative essays as a method of relieving a wide range of emotions through catharsis.

### ARTICLE

Crucial is decisive or critical, especially in the success or failure of something. For example: Negotiations were at a crucial stage.

It is of great importance. For example: This game is crucial to our survival.

It is extremely important or necessary e.g. a crucial decision/question. Her work has been crucial to the project's success.

It is significant. For example: Vitamins are crucial for maintaining good health.

It is essential as resolving a crisis. For example: She played a crucial role in the treaty.

It is marked by final determination of a doubtful issue e.g. the crucial game of a series.

What is crucial and what is ordinary - very few persons know it. More few can maintain it. A wise can distinguish between these two factors and decides accordingly. In reality a fool cannot do it due lacking in knowledge. Since successful persons are numbered, it is the acid test that the wise are numbered and the society is infested with so many frustrated persons.

An ordinary person has no aim. He is not ambitious at all. As such he has no tension. Since he is free from tension he enjoys peaceful sleeping. He considers life casually. He has no foresight. He seldom thinks for future. He cares for present. He thinks for today only. That's why he is daily wage labourer. No work, no pay is the fate of such an unfortunate fellow. He does not know whether tomorrow he will get full meal or part meal or no meal at all. It is his destiny. It is the inevitable life of a proletariat. It is the outcome of either ignoring or not knowing or both of crucial things.

A dictator takes meal. After consuming huge amount of food and drinks he goes to sleep. Also a proletariat sleeps. He does not go to sleep. He falls asleep automatically in empty stomach. Actually he starves. He has to starve. He is bound to starve due to poverty. He is too weak to walk. Tiredness escorts him in the land of sleeping. Many times he cannot wake up due to severe weakness. He dies while he sleeps.

Crucial is a relative term. Different persons are engaged in different professions. Every profession is unique. As such different professions have different crucial factors. But profit or target is the only agenda in spite of variations. Profit has no variations. It has no substitute. Profit itself is its substitute. It is the crucial essence of life.

A wise knows what is crucial and what is trivial. He pays attention to the former and ignores the latter one thereby saves time and energy. In contrast a fool values the unimportant thing much and ignores the valuable one thereby loses both the ways. In fact to recognize the valuable thing

is an art and tact of omission is a greater art. All is not artist. All cannot be artist. All are not destined to be artist. It demands time. It needs tenacity.

Nothing can be achieved overnight. Stage make up is not always possible. Rome was not built in a day. Short cut may not be a good strategy to achieve target. Sometimes it cut short life even. As such a wise never adopts this cheap avenue but a fool considers it as a crucial tool to achieve target thereby realize his ambition.

Only a blessed soul can identify the crucial thing. Identification of good friend is a great factor. It paves the way to get help in need. Good life partner and good business partner render life happy. Wrong choice of partner destroys life of both. Women and children suffer most.

Eloquence and mum are two factors. Both have utilities. An intelligent person knows its proper use. An evil soul also knows its use. He knows its misuse better. He prefers to misuse than use. Sufferings of others please him. Others displeasure pleases him. He enjoys sadistic pleasure. He considers it as crucial agenda.

Student period is the most crucial period of human life. Student life builds the career. Every moment of this period is very important. There is tough competition among the prospective students. Vacancies are limited. Applicants are many. Class friends are no more friends. They become rivals with each other. None is ready to leave an inch of support. As such if a single moment of early period of life is misused then thousands moments of future hardly can compensate that deficiency. The tender souls cannot understand the future consequences of neglecting crucial time at that premature stage of life.

Man realizes his callousness when he reaches the autumn period of his life. At that belated period of life nothing can be done except repentance. He knows well that he is singularly liable for his misfortune. As such he can blame none. He had no guide but had many misguide thereby he became a misguided missile. Thus the unfortunate soul mourns silently.

A good student reads attentively. He knows study paves the way to reach the target. In contrast a bad student plays round the clock. He seldom reads. He wastes precious moments of life. As a consequence he fails in the examination. His single failure ignites series of failures throughout his life. His knowledge is incomplete. With incomplete knowledge he gets no assignment in this era of experts.

Experts are numbered. They are mastermind. The subordinates work on modules. They only know the modules. One module is the input of a project. The output of that module is the input of another project. The subordinates only know their input and output and nothing else more. The mastermind assembles all the so-called modules and completes the main project. In such projects

supervision and subsequent completion are very crucial. Here novice has no room for involvement for lacking in expertise.

Since science and technology are growing abruptly today's knowledge becomes quite obsolete tomorrow. Researchers are working round the clock to find a better and cheaper substitute as well. It is the demand of time. New technology thus developed is only accepted when it is cheaper and takes lesser time. As such old machine or old software is replaced by the new one. Here lies the crucial question of updating of knowledge.

An expert must be both employee and student as well. He must have to play dual role. He must have to gather current knowledge. He must be alert. He must keep his eyes and ear open to notice and hear the voice of future respectively thus to be updated always. He must know the trend of present and keep keen watch in the future direction. He must remain expert with latest and deepest knowledge. He must be thorough. Only then the employer will hire him or he will simply be fired since company is not for charitable purpose. He must be able to serve and satisfy the employer. Here unable person is simply unwanted. As such they say ability without feasibility is also disability.

The employer takes loan from the financial institution. He has to deposit Equal Monthly Installment (EMI) to the lender timely failing which his mortgage property is croaked as per law. Both EMI and profit are very crucial in business. Between these two EMI is more crucial since it endangers life timely. In case of monetary transaction there is no room for sincere defaulter. A good businessman knows it but may not pay it always. A great businessman both obeys it and pays it not in time rather sometimes before stipulated period of time. His tendency is to pay always. He minds to repay the loan as his duty. He considers it as a gentleman's contract. That's why he is great. Here lies his greatness. They say where goodness ends greatness begins.

Good will is the asset of a successful business man. Money has its limitation. Good will has no such limit. Sky is its limit. It is virtual cash. It is intangible in nature. It is not actual cash. As such it cannot be kept in safe custody. It does not drop from the sky like an apple that dropped from the tree. It remains in sky. One has to acquire it through long endeavor. Honesty is the key that unlocks the custody of good will. Dishonesty drives good will and seldom returns back. The goer never becomes returner.

Customers grade the businessman. They want good product with reasonable price. They value much if the businessman does not cheat them. They expect good behavior from the shopkeeper even if they do not purchase always. Most of the shopkeepers are reluctant to show goods if purchase is not confirmed. It is a serious drawback of a prospective shopkeeper. Customers always avoid such business counter. The net outcome is that the shopkeeper suffers from poor

sales turnover which is a hindrance for flourishing business. It is a self-created crisis. It is a curse.

Good image of businessman insists customers to purchase from the concerned shop. Thus the businessman earns goodwill. It is his classical success that paves the way to earn commercial success. It is quite rare that in business both classical and commercial adventure mingles and shakes hand with each other. It may be attributed as rare individual style which is quite unique in nature.

### **CONCLUSION**

He who can do the crucial things timely becomes successful. He who cannot suffers. Right work in right time is the key to success. This is the thumb rule of success of successful persons. Very few persons can do it. It needs talent. It demands dedication. More few possess these two crucial attributes. This answers why we see few happy successful persons around us.

### **REFERENCE**

They say and hearsay