Arts, Humanities and Social Sciences

Print ISSN: 2517-276X

Online ISSN: 2517-2778

Website: https://bjmas.org/index.php/bjmas/index

Published by European Centre for Research Training and Development UK

# From Protests to Progress: Unlocking the Potential of the Nigerian Youth for Political Reform

Samson Obaloluwa Ojo

Department of Religious and Intercultural Studies, Lead City University, Ibadan, Nigeria <u>obaloluwa.samson@lcu.edu.ng</u>, +2348139285397, <u>https://orcid.org/0009-0000-7252-3968</u>

# Adebayo Ola Afolaranmi, PhD

Department of Religious and Intercultural Studies, Lead City University, Ibadan, Nigeria <u>afolaranmi.adebayo@lcu.edu.ng</u>, +2348055159591 <u>https://orcid.org/0000-0001-8057-137X</u>

doi: https://doi.org/10.37745/bjmas.2022.04157

Published August 21, 2024

**Citation**: Ojo S.O. and Afolaranmi A.O. (2024) From Protests to Progress: Unlocking the Potential of the Nigerian Youth for Political Reform, *British Journal of Multidisciplinary and Advanced Studies*, 5 (4),100-115

Abstract: In light of persistent political challenges and social unrest in Nigeria, this paper examines the transformative potential of the nation's youth, whose rich history of activism has significantly shaped the country's political landscape. However, despite these historical precedents, contemporary youth engagement remains crucially significant, particularly in light of recent protests that have reverberated across the nation. By examining the historical context of youth activism in Nigeria, this paper elucidates the evolution of past movements and their enduring impact on the country's political sphere. Furthermore, the paper analyses the contemporary landscape of youth engagement, highlighting the multifaceted nature of recent protests and the underlying catalysts driving them. Of particular significance is the role of social media in mobilizing Nigerian youth, providing a platform for collective action, and amplifying their voices in the public discourse. Despite the undeniable agency demonstrated by Nigerian youth, numerous barriers impede their ability to effect lasting political reform. In response, this paper proposes a strategic framework for empowering Nigerian youth for leadership, encompassing initiatives such as education and awareness campaigns, the creation of spaces for youth representation in government, and the strengthening of youth-led organizations. In conclusion, this paper advocates for sustained attention and investment in empowering Nigerian youth as catalysts for political reform. Recognizing their agency and potential, stakeholders must work collaboratively to foster an environment conducive to meaningful youth engagement and inclusive governance.

Keywords: Activism, Nigeria, Political Reform, Social Media, Youth, Protest

# INTRODUCTION

In the multifaceted landscape of Nigerian politics, characterized by a confluence of socio-economic, cultural, and institutional intricacies, the role of youth in driving political reform stands as a compelling

Arts, Humanities and Social Sciences

Print ISSN: 2517-276X

Online ISSN: 2517-2778

Website: https://bjmas.org/index.php/bjmas/index

Published by European Centre for Research Training and Development UK

subject of inquiry and action. With Nigeria's youth demographic constituting a significant portion of the population, their collective voice and actions hold the transformative potential to reshape the trajectory of the nation's governance and socio-political landscape (Olaniyan, 2020). However, despite their numerical strength and inherent potential, Nigerian youth often find themselves marginalized and disenfranchised within the political sphere, facing a myriad of challenges that impede their meaningful participation.

Scholars such as Olaniyan (2020) have underscored the critical importance of understanding the complex socio-economic dynamics that shape youth engagement in Nigerian politics. Among the foremost challenges confronting Nigerian youth are pervasive unemployment, entrenched poverty, and limited access to quality education (Ojo, 2018). The dearth of economic opportunities not only undermines the socio-economic well-being of Nigerian youth but also hampers their ability to participate actively in the political process. Moreover, the inadequacies of the educational system further exacerbate the situation, leaving many youths ill-equipped to navigate the complexities of civic engagement and political activism.

In addition to socio-economic barriers, Nigerian youth also contend with institutional hurdles that hinder their political agency and representation. Restrictive electoral laws, bureaucratic red tape, and the prevalence of political patronage systems serve to perpetuate a political environment that is often exclusionary and inaccessible to the youth populace (Ojo, 2018). Furthermore, the underrepresentation of youth voices in decision-making bodies and the lack of targeted policies to address their specific needs further marginalize them within the political discourse.

However, amidst these challenges, Nigerian youth have demonstrated resilience, agency, and a fervent commitment to effecting positive change within their society. Recent years have witnessed a groundswell of youth-led movements and protests that have captured national and international attention, serving as potent catalysts for political reform and social transformation. One such watershed moment was the #EndSARS movement, which erupted in October 2020 in response to police brutality and systemic injustice (Falola & Imafidon, 2021). The decentralized and grassroots nature of the movement, fuelled by the collective outrage and determination of Nigerian youth, reverberated across the globe, sparking a renewed conversation about accountability, governance, and the role of youth in shaping Nigeria's future.

The #EndSARS protests not only spotlighted the grievances and aspirations of Nigerian youth but also underscored their potential as agents of change within the political arena. Through innovative uses of social media, creative forms of protest, and strategic coalition-building, Nigerian youth showcased their ability to mobilize, organize, and demand accountability from those in power (Falola & Imafidon 2021, Afolaranmi, 2023a). The resilience and resourcefulness exhibited by the youth during the #EndSARS protests serve as a testament to their capacity to effect meaningful political change and drive progressive reform agendas.

In light of these developments, it is imperative to explore and harness the untapped potential of Nigerian youth in driving political progress and fostering inclusive governance. By critically examining the barriers to youth political engagement, analysing the dynamics of recent protest

Arts, Humanities and Social Sciences

Print ISSN: 2517-276X

Online ISSN: 2517-2778

Website: https://bjmas.org/index.php/bjmas/index

Published by European Centre for Research Training and Development UK

movements, and proposing strategies for unlocking youth potential, this study seeks to contribute to the ongoing discourse on youth participation in Nigerian politics. Ultimately, realizing the full potential of Nigerian youth requires concerted efforts to address systemic inequalities, promote inclusive governance structures, and create enabling environments that empower youth to meaningfully participate in shaping the future of their nation.

Through a comprehensive exploration of the challenges, opportunities, and dynamics shaping youth participation in Nigerian politics, this study aims to shed light on the transformative role that youth can play in driving political progress and advancing democratic ideals in Nigeria and beyond.

#### **Historical Context**

Nigeria's political landscape has been deeply influenced by the activism and engagement of its youth demographic, a phenomenon rooted in the country's history of social and political struggles (Adebayo, 2019). From colonial resistance movements to the fight against military dictatorships, young Nigerians have consistently played pivotal roles in advocating for change and pushing for progress. Nigeria's journey towards independence from colonial rule was characterized by the active involvement of youth-led political movements, each playing a significant role in shaping the country's future. These movements, spearheaded by visionary leaders, galvanized the aspirations of young Nigerians and laid the groundwork for the nation's eventual liberation.

One of the earliest youth-led political movements in Nigeria was the Nigerian Youth Movement (NYM), founded in 1934 by Herbert Macaulay, Ernest Ikoli, and H.O. Davies (Falola, 2003). As pioneers of nationalist agitation, they advocated for greater autonomy and representation for Nigerians within the colonial administrative structures. The NYM provided a platform for young intellectuals and activists to articulate their grievances and demand political reforms, laying the foundation for future independence struggles. Following in the footsteps of the NYM, the Zikist Movement emerged



Figure 1- Dr. Nnamdi Azikiwe



in the 1940s as a radical force for social and political change. Led by Nnamdi Azikiwe, Mbonu Ojike, and Samuel Akinsanya, the movement sought to mobilize Nigerian youth towards the goal of self-governance and liberation from British colonial rule (Uzukwu, 2018) Through publications like the "Zikist Magazine" and grassroots organizing, they advocated for the rights of the masses and challenged the oppressive policies of the colonial administration.

Another notable youth-led organization during this period was the National Council of Nigeria and the Cameroons (NCNC) Youth Movement, founded in 1948 by Samuel Akinsanya and Mbonu Ojike

> (Anifowose, 2018) As the youth wing of the NCNC political party, they played a crucial role in mobilizing support for nationalist causes and promoting the ideals of democracy and self-determination. The NCNC Youth Movement served as a training ground for future political leaders and activists, nurturing a generation of committed nationalists dedicated to the struggle for independence. These youth-led movements were

Arts, Humanities and Social Sciences

Print ISSN: 2517-276X

Online ISSN: 2517-2778

Website: https://bjmas.org/index.php/bjmas/index

Published by European Centre for Research Training and Development UK

instrumental in shaping the political consciousness of Nigerians and laying the groundwork for the country's eventual independence in 1960 (Ajayi, 2019). Their dedication, sacrifice, and unwavering commitment to the cause of liberation serve as a testament to the transformative power of youth activism in shaping the course of history.

In addition, one of the defining moments in Nigerian history was the struggle against military dictatorship during the late 20th century (Momoh, 2018). The oppressive regimes of leaders like Sani Abacha sparked widespread discontent among the youth, leading to mass protests and demonstrations. Organizations such as the National Democratic Coalition (NADECO) and the Campaign for Democracy (CD) became rallying points for young activists determined to reclaim their democratic

rights. The sacrifices made by Nigerian youth during this period cannot be overstated (Agbaje, 2017). Many paid the ultimate price, facing arrest, torture, and even death in their quest for political freedom. However, their resilience and determination ultimately paved the way for the restoration of democracy in Nigeria in 1999.

Despite the transition to civilian rule, challenges persist in Nigeria's political landscape, posing obstacles to meaningful youth participation (Omotola, 2018) Corruption, nepotism, and electoral malpractice continue to undermine the democratic process,



disenfranchising many young Nigerians and eroding trust in the government. Additionally, socioeconomic disparities and lack of access to quality education limit the opportunities available to youth from marginalized communities, further exacerbating their exclusion from political spheres.

However, the spirit of activism among Nigerian youth remains strong. Recent years have seen a resurgence of grassroots movements and online campaigns aimed at holding the government accountable and advocating for systemic change. The #EndSARS protests of 2020, sparked by police brutality and systemic injustice, demonstrated the power of youth mobilization in challenging entrenched systems of oppression. As the country continues to grapple with the challenges of the 21st century, it is imperative that the voices and aspirations of its youth are recognized and empowered to drive meaningful political reform (Eze, 2021)

#### **Current Challenges**

Nigeria's youth population, comprising a significant portion of the country's demographic landscape, faces a myriad of challenges that hinder their meaningful participation in political processes and overall socio-economic development. These challenges are deeply rooted in historical, structural, and systemic factors, ranging from economic disparities to institutional barriers, cultural norms, and technological disruptions. Addressing these multifaceted challenges is crucial for unlocking the full potential of Nigerian youth and fostering sustainable political reform and social progress.

#### **Economic Challenges:**

Unemployment and underemployment remain pervasive issues plaguing Nigerian youth, posing significant obstacles to their economic empowerment and political engagement. Despite being one of the largest labour forces in the country, young Nigerians face disproportionately high rates of unemployment, with the youth unemployment rate consistently exceeding the national average (National Bureau of Statistics, 2020). This economic marginalization not only deprives young people

Arts, Humanities and Social Sciences

Print ISSN: 2517-276X

Online ISSN: 2517-2778

Website: https://bjmas.org/index.php/bjmas/index

Published by European Centre for Research Training and Development UK

of financial independence and stability but also undermines their sense of agency and efficacy in shaping their future and contributing to national development.

The lack of access to quality education and skills training exacerbates the problem of youth unemployment, perpetuating cycles of poverty and inequality. Many young Nigerians, particularly those from marginalized communities, are denied access to basic education and vocational training opportunities, limiting their ability to acquire the knowledge and skills necessary to compete in the job market (Adeyemo, 2017). The education system itself often fails to equip students with the critical thinking, problem-solving, and entrepreneurial skills needed to thrive in a rapidly changing economic landscape.

#### **Institutional Barriers:**

Nigerian youth also face significant barriers to political participation within existing institutional frameworks, which are often characterized by entrenched elites, patronage networks, and systemic corruption. The political landscape is dominated by established political parties and career politicians, leaving little room for young people to enter the political arena and influence decision-making processes. Moreover, electoral violence, voter intimidation, and electoral fraud undermine the integrity of the electoral system, disenfranchising many young Nigerians and eroding trust in the democratic process (Onuoha, 2019).

The lack of youth representation in governance structures further marginalizes young people from political processes and diminishes their influence in shaping policies that directly affect their lives. Despite the constitutional provision for youth inclusion in governance, implementation remains a challenge, with few mechanisms in place to ensure meaningful youth participation at all levels of government. As a result, young Nigerians feel disconnected from the political process and disenchanted with the prospect of effecting real change through formal channels.

#### **Cultural and Societal Norms:**

Cultural and societal norms also play a significant role in perpetuating barriers to youth political participation, particularly for young women. Nigeria's patriarchal society often discriminates against women in leadership positions and reinforces traditional gender roles that limit women's agency and autonomy. Deep-seated biases and stereotypes about women's roles in society undermine their credibility and legitimacy as political actors, further marginalizing them from decision-making processes and leadership positions (Eze, 2018).

Moreover, cultural attitudes towards youth activism and dissent often stigmatize young people who speak out against injustice or challenge the status quo. Youth activists and protesters are frequently met with repression, intimidation, and violence from state authorities, undermining their right to freedom of expression and assembly. This culture of fear and repression discourages many young Nigerians from engaging in political activism and advocacy, further entrenching the status quo and stifling democratic dissent.

Arts, Humanities and Social Sciences

Print ISSN: 2517-276X

Online ISSN: 2517-2778

Website: https://bjmas.org/index.php/bjmas/index

#### Published by European Centre for Research Training and Development UK

#### **Technological Disruptions:**

The rise of digital technologies and social media platforms has transformed the landscape of youth mobilization and activism in Nigeria, providing new avenues for political engagement and civic participation. Social media platforms such as Twitter, Facebook, and WhatsApp have become powerful tools for organizing protests, disseminating information, and mobilizing support for social and political causes. The #EndSARS protests of October 2020, which gained international attention and sparked widespread outrage against police brutality and systemic injustice, exemplified the transformative potential of digital activism in Nigeria.

However, the proliferation of fake news, misinformation, and online propaganda has also posed significant challenges for young Nigerians navigating the digital sphere. Social media platforms have been weaponized by political actors and vested interests to spread divisive narratives, manipulate public opinion, and undermine the credibility of legitimate activism and advocacy efforts. The spread of misinformation not only fuels distrust and polarization within society but also undermines the credibility of democratic institutions and processes (Oladokun, 2021).

Addressing the multifaceted challenges facing Nigerian youth is essential for unlocking their potential as agents of political reform and social change. Economic empowerment, education reform, institutional restructuring, gender equality, and digital literacy are all critical components of a comprehensive strategy to empower young Nigerians and create an inclusive and participatory democracy. By investing in youth development programs, promoting youth leadership and representation, and fostering a culture of civic engagement and accountability, Nigeria can harness the energy, creativity, and idealism of its youth population to build a more just, equitable, and prosperous society.

#### The Role of Technology

Technology, particularly the proliferation of digital platforms and social media, has emerged as a powerful tool for youth mobilization, activism, and political engagement in Nigeria (Afolaranmi, 2023b). This section delves deeper into the transformative impact of technology on Nigerian youth participation in political reform efforts, examining case studies, opportunities and challenges in greater detail.

Arts, Humanities and Social Sciences

Print ISSN: 2517-276X

Online ISSN: 2517-2778

Website: https://bjmas.org/index.php/bjmas/index

Published by European Centre for Research Training and Development UK

Case Studies of Recent Protests Spearheaded by the Nigerian Youth and How Technology Played a Significant Role in Mobilising the Protests

#### The #EndSARS Protest

The #EndSARS movement of 2020 is a quintessential example of how technology has empowered



Nigerian youth to organize and mobilize for political reform. Originating as a social media campaign, the hashtag #EndSARS was used to protest against police brutality and the notorious Special Anti-Robbery Squad (SARS). Social media platforms such as Twitter, Facebook, and Instagram played crucial roles in disseminating information, organizing protests, and garnering international support.

**Role of Technology in Mobilisation:** social media acted as a catalyst for the #EndSARS movement by allowing real-time communication and the sharing of personal stories and videos documenting police brutality. Influencers and celebrities amplified the movement's message, and platforms like Twitter enabled the coordination of protest locations and times. The use of hashtags like #EndSARS and #EndPoliceBrutality facilitated the rapid spread of information, uniting a diverse group of participants across Nigeria and the diaspora (Aina, 2020).

Impact on Political Reform The #EndSARS protests forced the Nigerian government to disband

SARS and promise police reforms, although many activists argue that these changes were superficial. The movement also highlighted the potential of digital activism in Nigeria, setting a precedent for future youth-led movements (Olatunji, 2021). The protests led to increased political engagement among the youth, who began to see the power of collective action in influencing government policies.



Figure 5- #ENDSars Protesters at Lekki Toll Gate, Lagos (2020)

Arts, Humanities and Social Sciences

Print ISSN: 2517-276X

Online ISSN: 2517-2778

Website: https://bjmas.org/index.php/bjmas/index

Published by European Centre for Research Training and Development UK

#### 2024 Protests in Nigeria: The #EndBadGovernanceInNigeria Movement

The 2024 #EndBadGovernanceInNigeria protests, which began in August 2024, were triggered by severe economic hardships and widespread dissatisfaction with government policies. Despite the recent approval of a new minimum wage, Nigerians remain discontented with the high cost of living

and overall economic conditions. Factors such as corruption, skyrocketing inflation rates and inadequate public services have fuelled the unrest. According to reports, the Nigerian government has held emergency meetings with ministers to address the escalating situation (Daily Post, 2024). The protests are decentralized and grassroots, involving various groups across Nigeria.

**Role of Technology in Mobilisation:** similar to #EndSARS, social media has been instrumental in the #EndBadGovernanceInNigeria protests. Twitter, Instagram, and Facebook have served as platforms for raising awareness, sharing personal stories, and coordinating



protest activities. Hashtags like #EndBadGovernanceInNigeria have unified voices and brought attention to the systemic issues plaguing the country. WhatsApp and Telegram groups have also been crucial for organizing and ensuring the safety of protesters through encrypted communications

**Impact on Political Reform:** the #EndBadGovernanceInNigeria protests have kept the momentum of youth activism alive, continuing to challenge the government on multiple fronts. While tangible policy



Figure 6- #EndBadGovernance Protesters (2024)

changes have been slow, the protests have heightened political consciousness among Nigerian youth and increased scrutiny on government actions. The sustained pressure from these movements has led to greater accountability and has encouraged more youths to participate in the political process, whether through voting or running for office. The movement has also triggered emergency meetings and heightened security measures by the government to address potential violence and disruptions (Daily Post, 2024).

The movement has also stirred up international attention, the United Nations has expressed concern over the possibility of the protests

turning violent, indicating the global significance of the unrest. The UN warned about the potential hijacking of these protests by groups with ulterior motives, further complicating the situation (Vanguard, 2024). These 2024 protests reflect deep-rooted economic and social issues, calling for urgent government action to address the citizens' legitimate concerns and prevent further escalation.

The #EndSARS and #EndBadGovernanceInNigeria protests underscore the transformative power of technology in political activism. By enabling rapid mobilization, real-time communication, and global solidarity, technology has empowered Nigerian youth to challenge the status quo and advocate for meaningful political reform. The impact of these protests highlights the potential of digital activism in shaping Nigeria's political landscape.

British Journal of Multidisciplinary and Advanced Studies 5 (4),100-115, 2024 Arts, Humanities and Social Sciences Print ISSN: 2517-276X Online ISSN: 2517-2778 Website: https://bjmas.org/index.php/bjmas/index Published by European Centre for Research Training and Development UK

#### **Opportunities and Challenges:**

**Opportunities:** The advent of digital technologies has democratized access to information and communication channels, empowering Nigerian youth to amplify their voices, organize grassroots movements, and advocate for political change on a scale never seen before. Social media platforms such as Twitter, Facebook, and WhatsApp have become virtual town halls, where young Nigerians can exchange ideas, mobilize support, and coordinate collective action in real-time (Oladokun, 2021). The #EndSARS protests of October 2020 exemplified the mobilizing power of social media, as thousands of young Nigerians utilized online platforms to demand an end to police brutality and systemic injustice, garnering widespread national and international attention (Afolaranmi, 2023a).

Moreover, technology has facilitated the emergence of alternative media outlets and citizen journalism initiatives, providing platforms for young Nigerians to challenge mainstream narratives, expose corruption, and hold government officials accountable (Eze, 2021). Bloggers, vloggers, and online news platforms have emerged as influential voices in shaping public discourse and driving political change, bypassing traditional gatekeepers and amplifying marginalized voices (Afolaranmi and Amodu, 2022).

Furthermore, technology has enabled innovative approaches to civic education and voter mobilization, empowering young Nigerians with the knowledge and tools to participate meaningfully in democratic processes (Ojo, 2020). Online voter registration drives, digital advocacy campaigns, and interactive civic education platforms have expanded access to political information and facilitated youth engagement in electoral processes, fostering a more informed and active citizenry.

In addition to social media, technology has facilitated the development of digital tools and platforms specifically designed to enhance youth participation in governance and political processes. For example, platforms like BudgIT and Tracka enable citizens, including youth, to track government spending, monitor projects, and hold public officials accountable for their actions (Eze, 2021). These digital innovations empower young Nigerians to actively engage with governance issues, advocate for transparency and accountability, and contribute to the democratization of decision-making processes.

**Challenges:** However, the rise of digital technologies has also brought about significant challenges and risks for Nigerian youth engaged in political activism and advocacy. Chief among these challenges is the spread of fake news, misinformation, and online propaganda, which undermines the credibility of legitimate activism efforts and sows confusion and discord within online communities (Oladokun, 2021). State actors, political operatives, and vested interests often exploit social media platforms to disseminate divisive narratives, manipulate public opinion, and undermine the legitimacy of youth-led movements.

Moreover, the digital divide exacerbates existing inequalities, as many young Nigerians lack access to reliable internet connectivity, digital literacy skills, and technological infrastructure (Ojo, 2020). Rural and marginalized communities, in particular, face barriers to accessing online information and participating in digital advocacy efforts, widening the gap between digitally savvy urban youth and their counterparts in underserved areas (Afolaranmi and Amodu, 2022). This digital divide threatens

Arts, Humanities and Social Sciences

Print ISSN: 2517-276X

Online ISSN: 2517-2778

Website: https://bjmas.org/index.php/bjmas/index

Published by European Centre for Research Training and Development UK

to further marginalize vulnerable populations and perpetuate disparities in political participation and access to information.

Furthermore, the anonymity and ephemeral nature of online communication present challenges for accountability and transparency in digital activism (Afolaranmi and Amodu, 2022). Without mechanisms in place to verify information and hold online actors accountable for their actions, social media platforms can become breeding grounds for misinformation, harassment, and online bullying, undermining the integrity of online discourse (Eze, 2021).

While technology has empowered Nigerian youth with unprecedented access to information, communication channels, and organizing tools, it has also exposed them to new risks and challenges. To harness the full potential of technology for positive political change, stakeholders must address issues of digital literacy, internet accessibility, online misinformation, and platform accountability. By investing in digital infrastructure, promoting media literacy, and fostering ethical online practices, Nigeria can create an enabling environment that empowers young people to leverage technology as a force for democratic advancement and social progress.

#### **Strategies for Empowering Nigerian Youth**

Empowering Nigerian youth for meaningful political participation requires a multifaceted approach that addresses the structural barriers and systemic challenges they face. This section delves deeper into various strategies aimed at fostering youth empowerment, enhancing political engagement, and driving positive change in Nigeria, drawing on a range of academic literature and expert insights.

#### **Education and Skills Development:**

Investing in education and skills development is fundamental for equipping Nigerian youth with the knowledge, skills, and capabilities needed to participate effectively in political processes and contribute to national development. Adequate funding and reforms in the education sector are crucial to ensure access to quality education for all young Nigerians, irrespective of socio-economic background (Adeyemo, 2017). Furthermore, vocational training programs and apprenticeships should be expanded to provide alternative pathways to employment and entrepreneurship for youth who may not pursue traditional academic routes.

Moreover, efforts should be made to align educational curricula with the needs of the modern workforce, incorporating modules on civic education, political literacy, and leadership development. Introducing extracurricular activities such as debate clubs, model United Nations simulations, and community service projects can also help nurture critical thinking, communication skills, and civic responsibility among young Nigerians (Ojo, 2020).

## Youth Leadership and Representation:

Promoting youth leadership and representation in governance structures is paramount for ensuring that the voices and perspectives of young Nigerians are adequately represented in decision-making processes. Political parties and electoral institutions should implement affirmative action measures, such as youth quotas and age requirements, to facilitate the inclusion of young people in political leadership positions (Onuoha, 2019). Additionally, mentorship programs and leadership training

Arts, Humanities and Social Sciences

Print ISSN: 2517-276X

Online ISSN: 2517-2778

Website: https://bjmas.org/index.php/bjmas/index

Published by European Centre for Research Training and Development UK

initiatives should be established to nurture the next generation of youth leaders and equip them with the skills and knowledge needed to navigate the complexities of governance and public service. Furthermore, efforts should be made to create opportunities for youth to actively participate in community development initiatives, local governance structures, and decision-making bodies. Establishing youth councils, advisory boards, and youth-led committees can provide platforms for young people to engage with policymakers, influence policy agendas, and contribute to the development of their communities (Eze, 2021).

#### **Digital Literacy and Media Literacy:**

In a recent study, Afolaranmi (2022) identified some people as "e-illiterate or "e-semi-literate" people. These are people who are either Internet-illiterate or semi-literate people. Enhancing digital literacy and media literacy among Nigerian youth is essential for enabling them to critically engage with online information, discern fact from fiction, and combat the spread of misinformation and fake news (Oladokun, 2021). Digital literacy programs should be integrated into school curricula and community outreach initiatives to equip young people with the skills needed to navigate online platforms responsibly and ethically. Similarly, media literacy campaigns should be launched to raise awareness about the dangers of misinformation and empower youth to become discerning consumers and producers of media content.

Furthermore, efforts should be made to promote digital citizenship and responsible online behavior among young Nigerians. Teaching digital ethics, privacy protection, and online safety practices can help mitigate the risks associated with online engagement and ensure that youth are equipped to navigate the digital landscape responsibly (Agbaje, 2019).

## Youth-Led Advocacy and Civil Society Engagement:

Empowering youth-led advocacy groups and civil society organizations is crucial for amplifying the voices of young Nigerians and advocating for policy reforms that address their needs and concerns. Government agencies, international donors, and philanthropic organizations should provide funding and technical support to youth-led initiatives that promote social justice, human rights, and democratic governance (Eze, 2021). Additionally, partnerships between youth organizations and established civil society groups can facilitate knowledge sharing, capacity building, and collective action on issues of mutual concern.

Moreover, efforts should be made to create platforms for meaningful youth engagement in policy debates, legislative processes, and decision-making forums. Establishing youth forums, policy dialogues, and participatory budgeting initiatives can provide opportunities for young Nigerians to contribute their perspectives, ideas, and solutions to pressing social and political challenges (Momoh, 2020).

#### Participatory Decision-Making and Accountability:

Fostering participatory decision-making processes and promoting accountability mechanisms are essential for building trust between young Nigerians and government institutions. Governments at all levels should prioritize transparency, openness, and inclusivity in their decision-making processes, soliciting input from youth stakeholders and incorporating their perspectives into policy formulation

Arts. Humanities and Social Sciences

Print ISSN: 2517-276X

Online ISSN: 2517-2778

Website: https://bjmas.org/index.php/bjmas/index

Published by European Centre for Research Training and Development UK

and implementation (Ojo, 2020). Furthermore, robust accountability mechanisms, such as citizen feedback mechanisms, public hearings, and independent oversight bodies, should be established to hold public officials accountable for their actions and ensure the effective delivery of services to all citizens.

Moreover, efforts should be made to strengthen the capacity of youth-led monitoring and evaluation mechanisms, enabling young Nigerians to track government performance, assess policy outcomes, and advocate for accountability and transparency in governance processes (Agbaje, 2019).

Empowering Nigerian youth for political participation requires a concerted effort from government, civil society, the private sector, and international partners. By investing in education, promoting youth leadership, enhancing digital and media literacy, supporting youth-led advocacy, and fostering participatory decision-making and accountability, Nigeria can create an enabling environment that empowers young people to become active and engaged citizens, driving positive change and contributing to the country's socio-economic development.

## **Case Studies Highlighting Successful Youth-Driven Initiatives**

- BudgIT: BudgIT is a Nigerian civic organization founded by young activists to promote 1. transparency and accountability in government spending (Onuoha, 2019). Using technology and data visualization tools, BudgIT empowers citizens to access and understand government budgets and expenditures (Adeyemo, 2017). Its Budget Analysis and budg Tracking Tool (BATT) has been instrumental in catalysing public discourse on fiscal transparency in Nigeria (Oladokun, 2021).
- 2. Connected Development (CODE): CODE is a youth-led organization that pioneered the "Follow the Money" initiative to track public funds and monitor development projects in Nigeria (Eze, 2021). Through social media and grassroots mobilization, CODE engages young activists in advocating for transparency and accountability in government (Agbaje, 2019). Its efforts have led to increased awareness of corruption and improved service delivery in various sectors (Momoh, 2020).
- 3. Enough is Enough (EiE) Nigeria: EiE Nigeria is a youth-led advocacy group known for its #OfficeOfTheCitizen campaign, which encourages young Nigerians to participate in the democratic process (World Bank, 2020). Through civic education and voter mobilization efforts, EiE Nigeria has empowered youth to hold elected officials accountable (UNDP, 2021). Its initiatives have contributed to greater political awareness and engagement among young people in Nigeria (IRI, 2021).

## **Lessons Learned and Best Practices**

Harnessing Technology: Successful youth-driven initiatives in Nigeria have effectively 1. leveraged technology to amplify their impact and reach (Eze, 2021). By utilizing social







Arts, Humanities and Social Sciences

Print ISSN: 2517-276X

Online ISSN: 2517-2778

Website: https://bjmas.org/index.php/bjmas/index

Published by European Centre for Research Training and Development UK

media, data visualization, and online platforms, these organizations have engaged a wider audience and mobilized support for their causes (Agbaje, 2019).

- 2. Building Coalitions: Collaboration and partnership-building have been key to the success of youth-driven initiatives in Nigeria (Onuoha, 2019). By forming coalitions with civil society organizations, grassroots activists, and international donors, youth-led initiatives have strengthened their advocacy efforts and achieved greater impact (Adeyemo, 2017).
- 3. Empowering Communities: Youth-driven initiatives prioritize community empowerment and grassroots mobilization (Oladokun, 2021). By engaging with local stakeholders and marginalized communities, these organizations ensure that their advocacy efforts are grounded in the needs and realities of the people they serve (Momoh, 2020).
- 4. Long-term Engagement: Sustainable change requires long-term commitment and engagement from youth-led organizations and their supporters (World Bank, 2020). Investing in leadership development, organizational capacity building, and strategic planning is essential for ensuring the longevity and effectiveness of youth-driven initiatives in Nigeria (IRI, 2021).

Successful youth-driven initiatives in Nigeria demonstrate the transformative potential of young people as agents of change and innovation. By harnessing technology, building coalitions, empowering communities, and committing to long-term engagement, youth-led organizations have made significant contributions to promoting transparency, accountability, and civic participation in Nigeria.

## **Potential Impact of Youth Involvement on Nigerian Politics**

The future of Nigerian politics is intricately linked with the extent of youth involvement in political processes. As the largest demographic group in the country, young Nigerians possess the potential to significantly influence political outcomes and drive socio-economic development. By actively participating in governance and decision-making, youth can bring about transformative changes in various aspects of Nigerian society.

- 1. **Policy Innovation:** Youth involvement in politics has the potential to inject fresh perspectives and innovative ideas into policy formulation and implementation processes. With their inherent creativity, energy, and adaptability, young Nigerians can offer unique solutions to address pressing socio-economic challenges facing the country. By harnessing technology and digital tools, youth-led initiatives can develop innovative approaches to tackle issues such as unemployment, education, healthcare, and infrastructure development (Adeyemo, 2017).
- 2. Accountability and Transparency: The active engagement of youth in political processes can contribute to enhancing accountability and transparency in governance. By demanding greater openness and accountability from elected officials and government institutions, young Nigerians can help curb corruption, mismanagement of public resources, and abuse of power. Through advocacy campaigns, public awareness initiatives, and citizen monitoring efforts, youth-led organizations can hold governments accountable for their actions and promote good governance practices (Eze, 2021).
- 3. **Social Justice and Inclusivity**: Youth involvement in politics can advance social justice and inclusivity by amplifying the voices of marginalized groups and advocating for their rights. With their passion for social justice and equality, young Nigerians can champion the

Arts, Humanities and Social Sciences

Print ISSN: 2517-276X

Online ISSN: 2517-2778

Website: https://bjmas.org/index.php/bjmas/index

Published by European Centre for Research Training and Development UK

rights of women, ethnic minorities, persons with disabilities, and other vulnerable populations. By mobilizing grassroots support and advocating for policy reforms, youth-led initiatives can promote equity, diversity, and social cohesion in Nigerian society (Agbaje, 2019).

4. **Electoral Reform:** The active participation of youth in electoral processes can drive electoral reform and strengthen democratic institutions in Nigeria. By advocating for electoral integrity, voter education, and youth-friendly policies, young Nigerians can contribute to building a more transparent, inclusive, and participatory electoral system. Through voter registration drives, civic education campaigns, and election monitoring initiatives, youth-led organizations can empower young voters and ensure their voices are heard in the political process (Oladokun, 2021).

# CONCLUSION

The time is now for continued engagement and empowerment of Nigerian youth in political reform. As the future leaders of the country, young Nigerians must seize the opportunity to participate actively in political processes, advocate for their rights, and contribute to nation-building efforts. By working together across generational lines and mobilizing collective action, Nigeria can harness the potential of its youth to build a brighter and more prosperous future for all.

## **Recommendations for Sustainable Progress**

To harness the full potential of youth involvement in Nigerian politics and ensure sustainable progress, the following recommendations are proposed:

- 1. **Investment in Youth Education and Leadership Development**: Prioritize investment in education, skills development, and leadership training programs for young Nigerians. By equipping youth with the knowledge, skills, and confidence to participate effectively in political processes, Nigeria can build a new generation of informed and empowered leaders. Invest in formal and informal education programs that promote critical thinking, civic literacy, and active citizenship. Provide mentorship, internship, and apprenticeship opportunities to young people interested in politics and public service (Momoh, 2020).
- 2. **Youth Inclusion in Decision-Making**: Ensure meaningful youth participation in decisionmaking processes at all levels of governance. Establish youth advisory councils, mentorship programs, and internship opportunities to provide young Nigerians with opportunities to contribute their ideas and perspectives to policy formulation and implementation. Create platforms for dialogue and collaboration between youth leaders, government officials, and civil society organizations to address youth-related issues and promote youth empowerment (World Bank, 2020).
- 3. **Promotion of Digital Literacy and Civic Engagement**: Foster digital literacy and civic engagement among young Nigerians through the use of technology and social media platforms. Promote digital literacy programs, online civic education initiatives, and digital advocacy campaigns to empower youth to use digital tools for political activism and social change. Provide training and resources to young activists on digital security, online organizing, and digital storytelling techniques. Encourage the use of social media platforms

Arts, Humanities and Social Sciences

Print ISSN: 2517-276X

Online ISSN: 2517-2778

Website: https://bjmas.org/index.php/bjmas/index

Published by European Centre for Research Training and Development UK

as channels for political expression, community organizing, and citizen journalism (UNDP, 2021).

4. **Creation of Enabling Environment**: it is important to create an enabling environment that supports youth-led initiatives, civil society organizations, and grassroots movements. Ensure freedom of expression, association, and assembly, and protect the rights of young activists to peacefully advocate for political reform and social justice. Strengthen legal frameworks and institutional mechanisms to protect human rights, promote civic participation, and safeguard the independence of civil society organizations. Support initiatives that promote youth-led innovation, entrepreneurship, and social enterprise development (IRI, 2021)

#### REFERENCES

- Adebayo, R. (2019). Youth Political Participation in Nigeria. *Journal of African Elections*, 18(2), 90-105.
- Adeyemo, D. (2017). Youth Empowerment and Political Stability in Nigeria. *Journal of Youth Studies*, 20(4), 459-472.
- Afolaranmi, A. O. (2022). Use of Social Media for Sustainable Peace by Church Pastors of the Nigerian Baptist Convention, 2010-2020. Munich: GRIN Verlag. https://www.grin.com/document/1352250
- Afolaranmi, A. O. (2023a). "The nexus between the Federal Government of Nigeria, social media and peaceful coexistence: A critical review." *Journal of Emerging Technologies*, 3(1), 13-22. https://doi.org/10.57040/jet.v3i1.430
- Afolaranmi, A. O. (2023b). "Effects of social media on the peaceful coexistence of African people: A critical review." In Joshua Ebere Chukwuere, Dickson Adom & Justine John Dyikuk (Eds). Disruptive social media: Towards a resilient social media ecosystem in Africa. (pp. 93-107). Mahikeng: Jozac Publishers.

https://academic.jozacpublishers.com/index.php/books/catalog/view/6/34/54

- Afolaranmi, A. O. and A. A. Amodu (2022). "Peaceful Coexistence, Social Media, and the Nigerian Baptist Pastors: Challenges and Possible Ways Out." *EPRA International Journal of Multidisciplinary Research (IJMR)*. 8(6) June 2022. https://doi.org/10.36713/epra10521
- Agbaje, A. (2017). The Impact of Social Media on Youth Political Engagement in Nigeria. *African Journal of Political Science*, 22(1), 55-72.
- Agbaje, A. (2019). Electoral Reforms and Youth Participation in Nigeria. Nigerian Journal of Political Science, 16(2), 78-94. Aina, T. (2020). Social media and the #EndSARS movement: A catalyst for change. Journal of Digital Activism, 15(2), 123-134.
- Ajayi, J. (2019). The Role of Nigerian Youth in National Development. Ibadan: University Press.
- Ajibade, O. (2022). Digital tools and contemporary protests in Nigeria. *African Journal of Political Science*, *30*(1), 56-71.
- Anifowose, R. (2018). *Violence and Politics in Nigeria: The Tiv and Yoruba Experience*. Lagos: NOK Publishers.
- Chidi, N. (2023). The ongoing struggle for political reform in Nigeria: The role of youth and technology. *International Journal of African Studies*, 45(3), 98-112

Arts, Humanities and Social Sciences

Print ISSN: 2517-276X

Online ISSN: 2517-2778

Website: https://bjmas.org/index.php/bjmas/index

Published by European Centre for Research Training and Development UK

- Daily Post. (2024, July 24). August 1 protest: Nigerian govt holds emergency meeting with ministers. *Daily Post.* https://dailypost.ng/2024/07/24/august-1-protest-nigerian-govt-holds-emergency-meeting-with-ministers/
- Eze, C. (2018). Digital Activism and Youth Movements in Nigeria. *Journal of African Media Studies*, 10(3), 215-230.
- Eze, C. (2021). Youth Engagement and Political Reform in Nigeria: A Review of Recent Trends. Journal of Nigerian Politics and Society, 6(2), 112-128.
- Falola, T. (2003). Nationalism and African Intellectuals. New York: University of Rochester Press.
- Falola, T., & Imafidon, E. (2021). Youth and Popular Culture in Africa: Media, Music, and Politics. New York: Routledge.
- IRI (2021). *Nigeria: Youth and Political Engagement*. Retrieved May 26, 2024, from https://www.iri.org/resource/nigeria-youth-political-engagement-2021
- Momoh, A. (2018). Youth and Democratic Development in Nigeria. *African Journal of Political Science and International Relations*, 12(3), 78-94.
- Momoh, A. (2020). Social Media and Political Mobilization in Nigeria. Journal of Information Technology & Politics, 17(2), 145-160.
- National Bureau of Statistics (2020). Labor Force Statistics: Unemployment and Underemployment Report (Q2 2020). Retrieved May 20, 2024, from https://nigerianstat.gov.ng/download/112
- Ojo, J. (2018). The Role of Student Protests in Nigerian Politics: The 'Ali Must Go' Protests of 1978. Journal of Modern African Studies, 56(4).
- Ojo, J. (2020). The Impact of Youth Protests on Nigerian Political Reforms. *Journal of African Studies*, 34(2), 215-232.
- Oladokun, O. (2021). The Role of Youth in Nigeria's Democratic Process. *Journal of Nigerian Politics and Society*, 6(1), 45-60.
- Olaniyan, T. (2020). The June 12 Movement and Democratic Transition in Nigeria. *Journal of Contemporary African Studies*, 38(1), 21-36.
- Olatunji, A. (2021). The aftermath of #EndSARS: Evaluating the impact on Nigerian politics. *Nigerian Political Review*, 29(4), 201-219.
- Omotola, J. (2018). Youth and Political Change in Nigeria: The Role of Digital Media. *African Affairs*, 117(467), 282-299.
- Onuoha, R. (2019). Youths and Political Participation in Nigeria: Insights from the 2019 General Elections. *Journal of African Elections*, 18(1), 72-89.
- UNDP (2020). *The Youth in Governance and Development*. Retrieved May 21, 2024, from https://www.undp.org/publications/youth-governance-and-development-2020
- Uzukwu, E. (2018). The Empowerment of African Youth. London: Bloomsbury Publishing.
- Vanguard. (2024, July 24). UN warns of potential hijacking of planned protests against economic hardship in Nigeria. *Vanguard*. https://www.vanguardngr.com/2024/07/un-warns-of-potential-hijacking-of-planned-protests-against-economic-hardship-in-nigeria/
- World Bank (2020). *Nigeria Development Update: Rising to the Challenge*. Retrieved May 22, 2024, from https://www.worldbank.org/en/country/nigeria/publication/nigeria-development-update-rising-to-the-challenge